

# AS SEEN IN *Forbes, Fortune & Entrepreneur*

THE FUTURE OF BUSINESS  
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## Web 3.0 Data Technology

Data Vault® Holdings, Inc.'s blockchain-powered platform unlocks data's full potential by uncovering valuable insights and revenue opportunities.

**O**wn your data. Value your data. That's the ethos at Data Vault® Holdings, Inc., where disruptive technology and industry-leading experience help clients extract their data's maximum potential.

"Our Datavault® platform empowers organizations to unlock the real value of data they already own while uncovering new revenue opportunities," says technology expert Nathaniel Bradley, CEO.

Powered by AI, Data Vault Holdings' award-winning, cloud-based platform provides real-time valuation of datasets, refines unstructured data into actionable business insights, and monetizes data, data derivatives, and data combinations across its blockchain-enabled Information Data Exchange®.

"Data monetization allows organizations of all sizes to transform refined data into revenue," says Bradley. "But it isn't just about the data itself. We help companies develop data about their data using Web 3.0 technology, which introduces the ability to derive and track data from any source."

Hailed as the digital world's next evolution, Web 3.0 harnesses the internet's full potential with enhanced capabilities and compatibility features. Using patented ADIO® technology, Datavault anchors physical, real-world objects to the blockchain network, expanding capabilities to digitally interact with everything from a stock certificate to a painting. Extracting information from these physical entities allows for the creation of objects from data assets, which can then be purchased on the Information Data Exchange.

From shaping business strategies to safeguarding intellectual property, Datavault streamlines data solutions across music, entertainment, biotech, and even higher education.

"Resume fraud prevention is ingrained in blockchain technology," says Bradley, who worked with Arizona State University's



FROM LEFT TO RIGHT: Sonia Choi, CMO and Cofounder; Nathaniel Bradley, CEO, Cofounder; and Alfred Blair Blaikie III, Cofounder.

Luminosity Lab to build on popular Web 2.0 platforms while helping users enter Web 3.0 blockchain technology. "This allows purveyors of educational or professional credentials to issue degrees in a digital format that can be verified on the blockchain. Datavault is the leader of that transition."

### PURPOSE-DRIVEN INNOVATION

Launched in 2018, Data Vault Holdings is an innovative industry leader born from altruistic ideals. Established by Bradley and cofounder Alfred Blair Blaikie III, the company has evolved into a technology holding company structure from its original founding of Data Donate Technologies, Inc. in 2018, which is focused on monetizing data assets as charitable donations.

Now, Datavault's unmatched technology provides full control over data monetization while offering competitive advantages in other critical data valuation areas and Web 3.0 experiential visualization.

"Beyond innovation, our holistic framework sets us apart," elaborates Sonia Choi, chief marketing officer. "Our novel visualization systems provide real-time valuation and help clients capitalize undiscovered data assets, while our Data Refinery™ automates the conversion of unstructured data into standardized datasets. Our customers are deriving better insights into their organizations. From there, clients can monetize data to vetted buyers across our verified global marketplace. We've



Nathaniel Bradley, CEO (left), and Brett Allen Bradley, Business Development Associate.



Alfred Blair Blaikie IV, Associate (front), and Spencer Michals, Associate.

successfully launched our solutions within fintech, biotech, professional sports, arts and entertainment, education, gaming, and faith-based organizations among a growing list of vertical markets where our technology constitutes a breakthrough."

As technology evolves, so does Data Vault Holdings by adjusting nimbly to meet shifting marketplace demands. "Our track record speaks for itself: We deliver results with integrity, professionalism, and empathy," concludes Bradley. "We're the go-to, trusted partner for every organization in need of data solutions that allow their data to be visualized, valued, and securely transacted."

